**Miniature Telemetry System**

Preliminary Study

**INDEX**

System Block Diagram 3

Preliminary Market Analysis 4

Business Model 4

Customers 4

**National** 4

**European** 4

**US** 4

**Global** 4

Competitors 4

**National** 4

**European** 5

**US** 5

**Global** 5

**SD Interface Maximum Data Rate** 5

Data Rate Budget 6

ADC Interface 6

**SD Interface Maximum Data Rate** 6

# System Block Diagram

A diagram of a power system

AI-generated content may be incorrect.

# Preliminary Market Analysis

## **Business Model**

* Efficient/Low cost solution (DTS undercut)
* Turnkey solution: no need for customization
* Strategic European technology: access to European funding

## **Customers**

Big/Medium Defence and Aerospace Companies or startup.

### **National**

* Leonardo
* MBDA Italy S.p.A

### **European**

* MBDA France
* MBDA UK
* Dassault
* Airbus
* BAE Systems

### **US**

### **Global**

## **Competitors**

### **National**

* In-house designs
* Small subcontractors (PMI) of main customers
  + Crisel
  + Instrumentation Device
  + Milano Systems

### **European**

### **US**

* DTS

### **Global**